



YOUTH ENTREPRENEURSHIP AND SUSTAINABILITY OF DR CONGO
(Officially registered as Youth Employment Systems under # JUST.G.S.112/S-KV/2766/2009)
5, avenue Kasongo, COOCEC KIVU, Loc. 41, Ibanda, S/KIVU, DRC
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www.yesweb.org/networks.htm, <http://projects.takingitglobal.org/YESDRCN>

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ANNUAL ACTIVITIES REPORT 2008

Presented by

Mr. Joel BAYUBASIRE DJANDA
YES DRC Leader & Executive Director



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BRIEF BIO OF THE AUTHOR



Joel BAYUBASIRE DJANDA is a leading social entrepreneur in one of the most challenging places of today, the Democratic Republic of Congo. This is a country that has a ways to go yet, after more than two decades of conflicts. He has been the country coordinator of two global networks for a long time – Youth Entrepreneurship and Sustainability, YES Inc. (www.yesweb.org) and Students for the Advancement of Global Entrepreneurship, SAGE (www.sageglobal.org).

He has a successful track record in managing and directing youth and community poverty alleviating programs; and he has a vast network of youth-led organisations contacts across the Democratic Republic of Congo that need to participate in both YES DRC and SAGE DRC programs. His entrepreneurial spirit has led him to initiate and lead a variety of community development and youth livelihood development programs which include (1) the Impact Youth Business Centre that consists into the provision of entrepreneurship training skills and seed funding to help create collective generating activities in favour of 25 war affected boys and girls from Bukavu and its peripheries of which 15 participants have become successful entrepreneurs in the sector of IT ventures, Poultry farming, cake-making and dress-making, (2) the Ufugo kwa Malezi ya Jamii Project that is about breeding livestock of 17 pigs, 15 goats, 10 rabbits and 16 chickens. It aims at contributing to the improvement of youth livelihoods and school fees of at least 30 war orphaned boys and girls aged between 10 and 15 from the village of Mbobero (10 kilometres from Bukavu).; (3) the host of the first Global Entrepreneurship Week (GEW 2008) event in Bukavu about 56 attendees; and (4) the organisation of 4 training and capacity building seminars and workshops that 100 participants attended.

He would be pleased to see you get involved and continue supporting his work while he further develops his two programs.



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EXECUTIVE SUMMARY

Since the end of the World War II, most cultures of the world realized the importance of multi-cultural integration and trade liberalization if the reoccurrence of the tragedy of that war is to be avoided. In fact, the core purpose of the United Nations and her agencies like the World Bank, IMF, WTO, UNDP, UNESCO, UNICEF and UNIDO, is a reflection of this desire to end global poverty and conflicts. Politicians agree that something has to be done about global poverty and conflicts. Their solutions differ, though. In addition, the Millennium Development Goals (MDGs) and Poverty Reduction Strategy Papers (PRSPs) are the most important development commitment made by the world leaders on a common stage at a turning point in history: at the dawn of a new century of human endeavor pledged to improving lots of people in awkward situation, and to protecting our shared planet from thoughtless plunder of Man. The above policy documents in turn inspired this program which, as national youth employment campaign intervention, is to tackle the global and national crisis of youth unemployment and underemployment that is manifesting itself in more than one way in our communities where youth are being recruited into local militias and terrorist factions, whether directed towards immigrants, or towards foreign powers. Indeed, youth unemployment is not an issue that we can afford to ignore. It affects our own lives and the lives of our families and friends, either directly or indirectly.

The world report on youth unemployment statistics indicates that this issue is staggering and begs immediate action. We intend to contribute towards the achievement of the MDGs and national PRSPs by providing education, skills training, micro credits, technical assistance and opportunities for self-employment and employment to Congolese youth to conduct poverty eradication programs for themselves and others.

Our motto: **Teach me to fish instead of providing me with fish.**



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GENERAL BACKGROUND

Created on the 16th of November 2007, Youth Entrepreneurship and Sustainability of the Democratic Republic of Congo (YES DRC) was officially registered as a not for profit youth poverty eradication program with the Ministry of Justice – Provincial division under the registration number **JUST.G.S.112/S-KV/2766/2009** of November 11th, 2009 and the Ministry of Youth and Sports – Provincial Division under the registration number **131/MJS/DP-J/SK/2115/2008** of June 6th, 2008.

Its mission statement is to help create the next generation of entrepreneurial leaders whose innovations and social enterprises address the major unmet needs of our global community.

Our vision consists into the creation of better futures through business entrepreneurs, social entrepreneurship and community services.

The YES DRC network provides needed support to youth in the following domains of intervention - *Renewable energies, Information and Communication Technologies, Rural Development (Agriculture and Forestry business), Water and Sanitation, HIV/AIDS, Conflict resolution and peace building, Arts and Handicraft, Cultural Diversity and Vocational Centres.*

Our target group includes both urban and rural street children, child soldiers, refugee children and other vulnerable adult youth from homeless and poorest families (aged between 14 and 35).

The YES DRC network came into being in 2008. The Congolese young individuals and youth-led organizations are full of ideas, willing to make a difference into their communities, and are able to give whatever they can to implement specific self-employment projects for themselves and other members of their communities.

They, however, lack leadership and entrepreneurship experiences and knowledge.



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To help achieve their goals, we have thought to develop a variety of short and long term educative and supportive programs to provide them with needed leadership and entrepreneurship development services, small micro credits and loans as start up capital, mentoring and tutoring services; and thus create an enabling environment where they will develop strategic networks, share ideas, experiences, best practices.

Our perspectives: The more partners we build, the better results we yield. Therefore, we will be developing a variety of action partnerships with families, youth-led organizations, specialized government agencies, training institutions, UN agencies, Donors, International NGOs and Civil Society NGOs to create an enabling environment where they are prepared for future life as productive, contributing citizens, well-equipped to create a job or to take a job and become agents for social change.

OPERATIONAL ACTIVITIES

In the course of its development, the YES DRC network has selected five major operating activities:

- Pilot projects,
- Research,
- Policy advocacy,
- Trainings, and
- Events.



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INFORMATION ABOUT THE EXECUTED AND CURRENT PROJECTS/PROGRAMS OF THE YES DRC NETWORK

No	Activities	Donor Name	Amount Funded	Brief Description of the Project
A	Projects	Regular & extraordinary contributions from network members	USD 8433	(1) the Impact Youth Business Centre that consists into the provision of entrepreneurship training skills and seed funding to help create collective generating activities in favour of 25 war affected boys and girls from Bukavu and its peripheries of which 15 participants have become successful entrepreneurs in the sector of IT ventures, Poultry farming, cake-making and dress-making, (2) the Ufugo kwa Malezi ya Jamii Project that is about breeding livestock of 17 pigs, 15 goats, 10 rabbits and 16 chickens. It aims at contributing to the improvement of youth livelihoods and school fees of at least 30 war orphaned boys and girls aged between 10 and 15 from the village of Mbobero (10 kilometres from Bukavu); (3) the host of the first Global Entrepreneurship Week (GEW 2008) event in Bukavu about 56 attendees; and (4) the organisation of 4 training and capacity building seminars and workshops that 100 participants attended.
B	Research	Regular & extraordinary contributions from network members	USD 1800	<ul style="list-style-type: none"> - Identification of Youth-led organizations, their programs and projects of self-employment generation in the city of Bukavu. Twenty organizations were identified and persuaded to register with YES DRC Network. 10 of them are now effective members. - Internet search for funding opportunities in favor of youth entrepreneurships, employment... - Updates and maintaining of YES DRC webpage on the YES global website...
C	Policy Advocacy	Regular & extraordinary contributions from network members	USD 767	Organisation of consultation meetings on youth employment opportunities in the province with local government, especially the Ministry of Youth and Sport; Ministry of Labor and other stakeholders in preparation of the delegate teams of DRC to the YES Azerbaijan 2008 and their involvement into the YES Campaign.
D	Trainings	Regular & extraordinary contributions from network members	USD 6000	Organisation of 5 training seminars, workshops and conferences to the 3 strategic Ps of YES (Policy, Partnership and Program) in favor YES DRC members which include individuals and organizations. So far, we have attended over 100 participants.
E	Events	Regular & extraordinary contributions from network members	USD 1120	<ul style="list-style-type: none"> - Pre-summits and forums : YES Alexandria 2007 and YES Azerbaijan 2008, - Global Entrepreneurship Week (GEW2008), and - Post GEW 2008 planning workshops.
		UNIDO VIENNA	USD 1637	Scholarship to attend the International Training Seminar to Small Hydro Power (SHP) in Kerela - India 2007
		YES HQ & its Partners	USD 2155	Scholarships to attend YES global summits and forums (YES Alexandria 2007 & YES Azerbaijan 2008)



What have we contributed so far? The socio-economical and environmental contributions of our projects include:

- Creation of an enabling environment for personal development where 40 young people at risk have been prepared for future life as productive, contributing citizens and well-equipped to create a job or to take a job and become agents for social change. They are now producing a ripple effect on other members in their communities and make them contribute to social change in their society;
- The youth participation in community development through the launch of 10 collective enterprises which involve partnerships with different sectors for community development, building of a network of 15 young entrepreneurs working together as change agents in their communities
- Creation and provision of collective and self-employment and enterprises opportunities to hundreds of young people at risk, and thus we help them improve their livelihoods and that of their depends;
- Provision of revenues and funding opportunities to 10 war-orphaned children and young adolescents for education without the consequences of the use of petrol, gas oil, fire wood and candle on the health; and
- Building and maintaining a youth entrepreneurship and sustainability network of 20 members including Government officials, Civil Society, UN agencies, youth-led organizations, individuals and Private sector representatives in the country; and
- Advocacy within national government (Ministry of Labor and Social Protection, Ministry of Youth and Sport) and some International organizations such as ILO, UNDP, World Bank, UNFPA ... moving further towards the adoption of an action plan to create decent and productive youth employment at national level.

The most frequent question posed at training workshops and seminars for youth-led organizations and individual entrepreneurs is **How?**

How do we secure funding for the organization/ How do we outline and manage project implementation?



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How do we effectively earn public recognition for events and programs? How do we attract and retain volunteers?

Training seminar on Leadership for social entrepreneurship: at least 25 young people attended the seminar.



It is no secret that the success of a social or business enterprise often depends on the technologies it deploys on a daily basis. A carefully managed program will attract business partners better than any words; a new fundraising strategy will secure stronger budget for an important social project.

In 2008 the training seminars we organised covered the following topics:

- Project Cycle Management,
- Leadership for social entrepreneurship,
- PR in not for profit organisation,
- Methods of working with volunteers,
- Preparing grant proposals,
- Implementing social projects,
- Fundraising strategies,
- Corporate fundraising,
- Not for profit management,
- Taxation for not for profit organizations.

The seminars and workshops were developed according to the needs of particular member organizations and supported by supplementary materials providing instructions and legal information.



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Ufugo kwa Malezi ya Jamii Project:



MEMBERSHIP AND PARTNERSHIP STRATEGY

The YES DRC Model Project represents an initiative of the National Youth Entrepreneurship and Sustainability Network for decent youth employment and livelihoods in partnership with a variety of stakeholders including families, youth-led organizations, specialized government agencies, training institutions, UN agencies, Donors, International NGO and Civil Society NGOs.

The Congolese Initiative for the Management of the populations' autonomy, in short, ICG asbl, Global SAGE (USA), Global Giving Foundation (UK), Global Links Initiative (UK), DFID (UK), SIDA (Sweden) and International Alert (UK) are interested to support specific activities during 2009 while the YES Inc. (USA) is planning to initiate joint projects between 2009 and 2012.

In May 2009, two YES staff members are visiting the YES DRC network to help us scale promising sustainable initiatives to create green employment opportunities in the Democratic Republic of the Congo. This planning meeting in DRC will help set up a process to build towards the DRC Action Workshop to be held in May 12 – 13, 2009, as part of the global Rework the World initiative.

The Rework the World initiative will engage entrepreneurs, young leaders, investors, business managers and political decision-makers all over the world in a process that culminates in the 5th Global Youth Employment Summit in Sweden on June 2 – 5, 2010, organized in partnership between Tällberg Foundation and YES Inc and with the support of the Swedish government.



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There are different levels of coordination of these membership and partnerships:

At **International and regional level**: The YES DRC participated to the related global summits and seminars on youth employment exchange experience (YES Alexandria 2007 and YES Azerbaijan 2008) on the development of youth poverty eradication programs "Green projects" in the response to youth unemployment.

With the support of YES Inc; YES DRC brought 3 delegates the 4th YES Global Summits in Baku, Azerbaijan 2008. The YES DRC Leader was selected as a Speaker, too.



The Youth Entrepreneurship and Sustainability (USA), YES Inc. (www.yesweb.org) in partnership with the Tällberg Foundation (www.tallbergfoundation.org) is organizing the 5th Global Youth Employment Summit in Sweden on June 2 – 5, 2010 which aims at creating 2 million green youth enterprises generating opportunities worldwide. Launched with the support of the government of Sweden and Egypt, the initiative to create 2 million green opportunities will take shape in Sweden, and will culminate with the 6th and final summit in 2012 in Alexandria, Egypt.

The YES Sweden 2010 will bring together the people, ideas, and financing to fulfil this goal. In partnership with the Tallberg foundation, which has 30 years of experience in convening unique high-level leadership forums, YES Sweden 2010 will tackle three major issues of our time:

- The impact of climate change and threats posed by ecosystem collapse,
- The lack of employment opportunities for youth in developing countries,
- New technologies and entrepreneurial solutions to social and environmental challenges.



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Over 2,000 delegates will convene for a four-day summit dedicated to celebrating the achievements and sharing “what works”. This summit also aims at providing the delegates with the training, tools, and systems to support the rapid uptake and spread of proven technologies and business solutions to create green jobs. As one of the Global YES family, the YES DRC has been asked to attend the summit with a big team about at least 10 delegates, including government officials, civil society representatives, youth-led organizations leaders, private sectors’ members ...

The core of the 2010 summit will be an Innovation Marketplace, an online platform around which discussions, working groups, and a wider set of activities will evolve, and then continue after the event. The job creation initiatives will be clustered around basic human needs such as energy, water, food, shelter, health, education, culture, and ecosystem protection. In each of these areas, there will be cross-cutting projects that address skills development, infrastructure, ICT, financial services, etc. Some of the initiatives will lead to the formation of large projects such as solar energy, reforestation, or slum upgrading, while others will showcase innovative business models designed to create self-employment opportunities or micro-enterprises.

At National Level: the YES DRC strengthened the network, through its policy advocacy program, with national government (Ministry of Labour and Social Protection, Ministry of Youth and Sport) and some International organizations such as ILO, UNDP, World Bank, UNFPA ... moving further towards the adoption of an action plan to create decent and productive youth employment at national level.

At local Level: The YES DRC reinforced the network with 8 youth-led and grassroots non governmental organizations, expanded to individuals with the involvement of 12 volunteers made up of informal community leaders, media professionals, university students, doctors, barristers, secondary teachers, social entrepreneurs, artists, politicians, farmers and business leaders for a total of twenty registered members.



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The founding member organizations include:

Name of NGO: **ALPPROSO asbl**
Contact name: Desire KASOLE KULIMUSHI
Position: Coordinator
Tel.: (00243) 998 675 506
Email: alpproso2007@yahoo.fr

Name of NGO: **Comité pour le Droit et le Développement Intégral en Milieu Rural, CODDIMIR asbl**
Contact name: Xavier BASHONJA CIKURU
Position: Coordinator
Tel.: (00243) 997 768 133
Email: bashonjayoung@yahoo.fr, coddimir.asbl@yahoo.fr

Name of NGO: **Congolese Initiative for the Management of population autonomy, ICG asbl**
Contact name: Jean Bosco MUHEMERI
Position: National President
Tel.: (00243) 994 018 478
Email: muhemeribos@yahoo.fr

Name of NGO: **Development and Relief Ginger Group, DREGG**
Contact name: Mrs. NABINTU FURAHA Felly
Position: President
Tel.: 00243 853 522 213
Email: deregginfo@yahoo.fr

Name of NGO: **Foyer Social MOGO**
Contact name: Marc MACO KASHERA
Position: Executive Director
Tel.: (00243) 853 235 619
Email: mkashera@yahoo.fr

Name of NGO: **Jeunesse Islamique de la RD Congo/sud Kivu, JICO asbl**
Contact name: WITANDAYE RAMAZANI
Position: Coordinator
Tel.: (00243) 994 008 195
Email: jico_sk_rdc@yahoo.fr, witarams@yahoo.fr

Name of NGO: **Peasant Action for a Sustainable Development, PASD**
Contact name: Alexis BISIMWA
Position: Coordinator
Tel.: 00243 811 668 772, 00243 853 318 486
Email: cirimwamialex@yahoo.fr



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Name of NGO: **Radio CONCORDIA**
 Contact name: Father John Paul BAHATI
 Position: Executive Director
 Tel.: (00243) 997 768 889
 Email: jbahati@yahoo.fr

Name of NGO: **World Peasants Organization DR Congo, WPO-DRC**
 Contact name: Esau BAKANYIZE BUKANGE
 Position: General Director
 Tel.: (00243) 998 682 227
 Email: esabb@yahoo.co.uk

All key stakeholders met regularly in the steering committee to share experiences and coordinate a comprehensive agenda for the eradication of youth unemployment by focusing on the creation of green enterprise opportunities.

Furthermore, we are thinking of launching a technical working group within the UN agencies in order to facilitate synergies among the initiatives and avoid duplications.



FINANCIAL STATEMENT FOR 2008

	2008	2007
Incoming funds – Total	USD 24787.25	USD 3126
Incoming funds – Contributions & Donations Including:		
Balance 2007	217.25	-
Contributions by members	12300	2104
Donations by YES Inc. HQ and UNIDO Vienna	8250	1022
In Kind donations by ICG asbl	4020	
Outgoing funds – Total	USD 24837	2908.75
Cost of activities Including:		
Legal registration fees	-	631.75
Projects	8433	-
Research	1800	363
Policy advocacy	767	308
Trainings	6000	-
Events	4912	549
Management & Administration	2688	1057
Taxes	237	-



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BOARD OF DIRECTORS AND PROJECT STAFF

- **Board of directors:**

- Mrs. Felly FURAHA NABINTU – Chairman
- Mr. Joel BAYUBASIRE DJANDA – Country Leader
- Father Jean Paul BAHATI – Treasurer
- Mr. Alexis BISIMWA CIRIMWAMI – Secretary
- Miss. Julie NZIGIRE BIRINGANINE – Advisor

- **Staff (as of December 2007)**

In 2008 the YES DRC network worked with 10 trainers and 5 department officers (all volunteers), including:

- Joel BAYUBASIRE DJANDA – Social entrepreneur, Executive Director
- Janvier NIGANE – Economist, Director
- Marc MACHO KASHERA Marc – Rural development technician, Programs Manager, Trainer
- Xavier CIKURU BASHONJA - Training Program officer
- Ric KABAMBA NGOY – IT Engineer, ICT & Marketing Officer, Trainer
- Madam Felly FURAHA NABINTU – Chief Accounting, Advisor
- Joseph KASANZI ZAHINDA – Assistant Program, Trainer
- Desire KASOLE KULIMUSHI – Project Designer, Legal Advisor
- Marc LUFUNGULO WALEGA – Human Resources Manager, Trainer
- Madam Aimee KAGUFA – Trainer, Advisor
- Madam SADIKI NOELLA – Office Assistant
- Esau BAKANYIZE BUKANGE, Advisor





BUDGET FOR YEARS 2009 – 2010

In order to achieve our 2009 – 2010 goals, we will need to fundraise from our potential donors at local, national and international levels the amount of **US dollars 165,080.00**

The funding priorities include the investment equipments, management & administration fees, travel & accommodation, printing & stationary, professional services, advertising & marketing, and taxes:

No	Activities	Donor Name	Needed money	Brief Description of the Project
A	Projects			
	1	YES HQ, YES DRC members and others volunteering donors interested in youth entrepreneurship and livelihood programs at local & international levels.	USD 59780	<p>The project's named YES DRC Community Information Center, YES DRC-CIC. This proposal directly targets 25 unmarried younger mothers, demobilized and war orphaned girls and boys between 14 and 20 who are juvenile roaming. 50% of them completed primary education while 40% achieved or did not achieve secondary work and 10% are completing higher or university education. They are made up of 13 boys and 12 girls.</p> <p>The YES DRC-CIC is about a multi-services/products center including Computer & Internet training courses; Desk Top publications including printing; Entertainment (Music, games & Films); Floppy Disks Sales; CD writing & Sales; Internet browsing, chatting, downloading & emailing; Scanning; Photocopying; Information (in local languages) on agriculture, business, commerce & trades, education, environment, finances, government, health, NGOs, private sector, tourism, transportation, children & youth, women & grandmothers, news, weather, miscellaneous, and free counselling & guidance).</p>
	2	YES HQ, YES DRC members and others volunteering donors interested in youth entrepreneurship and livelihood programs at local & international	USD 60000	<p>Solar Cookers Initiative for Youth Employment, a social and environmental protection venture, aims at stimulating the development of small and micro enterprises through providing practical and technical training and seed funding to young boys and girls who wish to undertake small scale income generating ventures in the solar energy systems.</p> <p>The program targets young people between 14 and 25, especially girls in the rural and semi rural areas. We intend to reach 100 by the end</p>



		levels.		of 2012.
	3	YES HQ, YES DRC members and others volunteering donors interested in youth entrepreneurship and livelihood programs at local & international levels.	USD 20000	<p>We intend to expand the activities of "Ufugo kwa Malezi ya Jamii Project" to Agro forestry activities like the cultivation of maize, soja and groundnuts that we wish to transform into derivative products such as oil, butter, milk, margarine...</p> <p>We will need to plant forestry trees and anti erosion ones in order to protect the soil and try to fertilize it. We already have got 5 hectares of cultivable ground to fulfil our goal. This program aims to contribute to the improvement of food security efforts within our community.</p>
B	Research	YES HQ, YES DRC members and others volunteering donors interested in youth entrepreneurship and livelihood programs at local & international levels.	USD 1800	<ul style="list-style-type: none"> - Identification of more Youth-led organizations, their programs and projects of employment generation in other areas in the city of Bukavu and its peripheries. - Internet search for further funding opportunities in favor of youth entrepreneurs, self-employment... programs and projects. - Publications (contribution to YES Sweden 2010 papers...), - YES DRC Magazines each three months, - Creation, updating and maintaining of a new YES DRC web page on YES Inc website, development of a YES DRC own website...
C	Policy Advocacy	YES HQ, YES DRC members and others volunteering donors interested in youth entrepreneurship and livelihood programs at local & international levels.	USD 2500	<p>Organisation of complementary consultation meetings on youth employment opportunities in country with the government, especially the Ministry of Youth and Sport; Ministry of Labor... in finalization of drafting the National Youth Development Policy.</p> <p>At least 3 meetings are scheduled for the year 2009.</p>
D	Trainings	YES HQ, YES DRC members and others volunteering donors interested in youth entrepreneurship	USD 15000	<p>Organizing and extending training seminars, workshops and conferences to the 3 strategic Ps of YES (Policy, Partnership and Program) in favor YES DRC members which include individuals and organizations. We intend to achieve over 200 young boys and girls and institutions.</p>



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		and livelihood programs at local & international levels.		
E	Events	YES HQ, YES DRC members and others volunteering donors interested in youth entrepreneurship and livelihood programs at local & international levels.	USD 6000	Three scholarships to attend the 5 th global summit on youth employment (YES Sweden 2010) and the organization of pre-summits in country to prepare the DRC delegates to the YES Sweden 2010.